

Forlì (FC), 10 11 2026 Press release

Stò – Applied Storytelling festival

Active listening, positive communication, narrative amplification? An experimental two-part festival that explores applied storytelling through three operational dimensions: cultural catalyst, intergenerational work, and slow tourism—living. The practical aim of this initiative—one of the first of its kind in Italy—is to identify and make visible and explicit the contribution of narrative thinking to new forms of coexistence that enrich the stock of collective social capital available to communities as they face contemporary challenges.

The Festival's activities, sponsored by the Municipality of Forlì—Department of Culture—which had a preview in late September in Modigliana (FC), consist of an online component from 16 to 21 November 2026 and a live component in Emilia-Romagna starting in February 2027. The program is also a tribute to Giovanna Conforto (Federation of Asian Storytellers, Centro Italiano Storytelling, NarrAzioni), one of the creators of Stò. The storytellers who have already confirmed their participation in the Festival are: Lia Zannetti (Centro Italiano Storytelling), Alicia Dongjoo Bang (Founder & President, Korea International Storytellers' Association (KISA), South Korea), Stefania Ganzini (NarrAzioni), Bob Kanegis (Story Connection, USA), Laura Giunchi (Compagnia dei Giunchi), Martina Jánošíková (Story Hunters, Slovakia), Flavio Milandri (Metamuseo Girovago), Dimitrios V. Prousalis (Folktales and Myths on the back of the Centaur, Greece).

Cultural catalyst, intergenerational work, slow tourism and living: through these three areas of focus—and as part of the project "Sconfinamenti: cambio di passo in comunità vitali" (funded by the Emilia-Romagna Region, DGR 29/26)—the Festival Stò offers an inductive reflection on the "Italian approach" to applied storytelling. The project involves the group of associations Fondazione Abitare, Auser, Progetto Ruffilli, Fantariciclando, Can Dischi, and the Centro Italiano Storytelling. Stò—like all the activities of the project "Sconfinamenti, cambio di passo in comunità vitali"—is funded by the Ministry of Labour and Social Policies, with the support of the Emilia-Romagna Region and VolontaRomagna.

Flavio Milandri

Stò! Applied Storytelling festival

NarrAzioni, scuola italiana storytelling
Centro Italiano Storytelling
Sconfinamenti, cambio di passo in comunità vitali

Emilia-Romagna
Italy

Stò!

Urban narrative tools for the community

Applied Storytelling festival

SCONFINAMENTI
cambio di passo in comunità vitali

Regione Emilia-Romagna

MINISTERO del LAVORO e delle POLITICHE SOCIALI

FORLÌ CITTÀ UNIVERSITARIA, D'ARTE E CULTURA



NarrAzioni
Scuola Italiana Storytelling

CENTRO ITALIANO STORYTELLING

ΠΑΡΑΜΥΘΙΑ ΚΑΙ ΜΥΘΟΙ ΣΤΟΥ ΚΕΝΤΑΥΡΟΥ ΤΗΝ ΡΑΧΗ

vivi forlì

NarrAzioni & Metamuseo, +39 333 2946482 (Flavio Milandri)
Centro Italiano Storytelling, info@centroitalianostorytelling.it
Sconfinamenti, cambio di passo in comunità vitali.